

Ty Fairclough

User Experience
Design Consultant

TYIT LTD

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CV <https://www.ty-it.co.uk/cv>

CV <https://www.ty-it.co.uk/portfolio>

Skills

Rapid prototyping | Conducting user interviews | HTML prototyping | A/B split testing | Survey creation and analysis | UX strategy | Sketching | Persona generation | Usability testing | Product Management

Experience

Equal Experts & Shawbrook Bank / UX Consultant (Contract)

JUNE 2018 - PRESENT, BRENTWOOD

Working with a network of consultants specialising in agile delivery. The assignment was to enable Shawbrook Bank to operate a User Experience function in the business. Using agile techniques to demonstrate more recent product development methodologies.

POPMenu / UX Consultant (Pro Bono)

JULY 2016 - JANUARY 2019, REMOTE

My role is to advise and consult a start-up team based in the states. I employ behavioural economics and cognitive theory to create design patterns the organisation can use to maximise conversions of their KPIs.

BEIS, DfE: Skills Funding Agency & DIGI2AL / UX Consultant

NOVEMBER 2015 - JUNE 2018, COVENTRY, LONDON

Building financial back-office features to support billions in apprenticeship funding from Government via an Apprenticeship Levy for employers with a payroll of over £3,000,000

CareerFoundry / UX Mentor

JANUARY 2016 - JANUARY 2017, REMOTE

Helping fledging designers to master the world of User Experience Design.

FOODit / Principal UX Designer

APRIL 2015 - OCTOBER 2015, LONDON

Managing the UX portfolio of four individual products for a small start-up in TechHub, London. I managed the UX talent pipeline as well as conducting day to day experiments and studies.

CareerBuilder / Lead UX Designer, EMEA

AUGUST 2012 - APRIL 2015, LONDON, EUROPE, USA

Acting as an integral part of a global product team, my role was to interact closely with product owners and their teams to evangelise user experience, dual track agile and discovery as prescribed by the industry thought leaders.

Kaplan / UX Designer

JUNE 2012 - AUGUST 2012, LONDON

Deliver high fidelity, responsive blog prototypes for various university sites in various languages (RTL and Chinese).

Domestic & General / UX Designer

FEBRUARY 2012 - MAY 2012, LONDON

Build out front end workflow for a European multi-brand domestic insurance platform.

Trinity Mirror Digital Recruitment / UX Designer

APRIL 2010 - FEBRUARY 2012, LONDON

Plan, deliver and test a greenfield front-end job board platform. Design lead for in-house production team.

iProperty Media / Website Designer

AUGUST 2007 - JUNE 2009, LONDON

Redesign and extend functionality of various online properties. Produce editorial layouts for a monthly glossy publication.

Education

UIE / UX Strategy Playbook

MARCH 2019, Jared Spool

SCRUM Alliance / Product Owner Certified

MAY 2018, Jeff Gothelf & Jeff Patton

Nir and Far / Hooked Behaviourial Model Workshop

2015, Nir Eyal

Sense & Respond Press / Lean UX Workshop

2015, Jeff Gothelf

8 GCSEs A-C / 3 A2 A-D

2001, 2003

Awards

2018 | Digileaders | Public Service Digital Innovation of the Year
2010 | Dentistry Magazine | Best Dentist professional website
2010 | Dentistry Magazine | Best Dentist website