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## Fairclough

User Experience  
Design Consultant

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### TYIT LTD

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CV <https://www.ty-it.co.uk/cv>

Portfolio <https://www.ty-it.co.uk/portfolio>

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### Introduction

Hi, I help organisations utilise a playbook of user experience methods to measurably improve their products and services.

Please visit my website, it will demonstrate the value I would bring to your organisation through its blog and case studies.

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### Skills

rapid prototyping | conducting user interviews | HTML prototyping | A/B split testing | survey creation and analysis | UX strategy | sketching | persona generation | usability testing | product management | design mentorship | user story mapping

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### Experience

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#### Department for Business Energy and Industrial Strategy & DIGITAL / UX Consultant (contract)

APRIL 2019 - JUNE 2019, LONDON/SWINDON

Led the UX for a GDS alpha project that sought to validate the need for a financial reporting tool which facilitates the transparency of over £700 million in annual overseas funding.

#### Equal Experts & Shawbrook Bank / UX Consultant (contract)

JUNE 2018 - APRIL 2019, BRENTWOOD

Working with a network of consultants specialising in agile delivery. The assignment was to enable Shawbrook Bank to operate a User Experience function in the business.

- recruitment strategy
- demonstrating a research methodology to the business
- hands on generation of typical UX artefacts

#### POPMenu / UX Consultant (pro-bono)

JULY 2016 - JANUARY 2019, REMOTE

Consult a start-up team based in the United States. Employed behavioural economics and cognitive theory to create design patterns the organisation can use to maximise their consumer KPIs.

**Department for Business Energy and Industrial Strategy,  
Department for Education: Skills Funding Agency & DIGI2AL  
/ UX Consultant (contract)**

NOVEMBER 2015 - JUNE 2018, COVENTRY, LONDON

Building financial back-office features to support billions in apprenticeship funding from Government via an Apprenticeship Levy for employers with a payroll of over £3,000,000

**CareerFoundry / UX Mentor (part-time)**

JANUARY 2016 - JANUARY 2017, REMOTE

Helping fledgling designers to master the world of User Experience Design.

**FOODit / Principal UX Designer (permanent)**

APRIL 2015 - OCTOBER 2015, LONDON

Managing the UX portfolio of four individual products for a small start-up in TechHub, London. I managed the UX talent pipeline as well as conducting day to day experiments and studies.

**CareerBuilder / Lead UX Designer, EMEA (permanent)**

AUGUST 2012 - APRIL 2015, LONDON, EUROPE, USA

Acting as an integral part of a global product team, my role was to interact closely with product owners and their teams to evangelise user experience, dual track agile and discovery as prescribed by the industry thought leaders.

**Kaplan / UX Designer (contract)**

JUNE 2012 - AUGUST 2012, LONDON

Deliver high fidelity, responsive blog prototypes for various university sites in various languages (RTL and Chinese).

**Domestic & General / UX Designer (contract)**

FEBRUARY 2012 - MAY 2012, LONDON

Built a front end workflow for a European multilingual, multi-brand domestic insurance platform.

**Trinity Mirror Digital Recruitment / UX Designer (permanent)**

APRIL 2010 - FEBRUARY 2012, LONDON

Plan, deliver and test a greenfield front-end job board platform. Design lead for in-house production team.

**iProperty Media / Website Designer (permanent)**

AUGUST 2007 - JUNE 2009, LONDON

Redesign and extend the functionality of various online properties. Produce editorial layouts for a monthly glossy publication.

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## Education

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### **UIE / UX Strategy Playbook**

DUE OCTOBER 2019, Jared Spool

### **SCRUM Alliance / Product Owner Certified**

MAY 2018, Jeff Gothelf & Jeff Patton

### **Nir and Far / Hooked Behavioural Model Workshop**

2015, Nir Eyal

### **Sense & Respond Press / Lean UX Workshop**

2015, Jeff Gothelf

### **8 GCSEs A-C / 3 A2 A-D**

2001, 2003

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## Awards

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2018 | Digileaders | Public Service Digital Innovation of the Year

2010 | Dentistry Magazine | Best Dentist professional website

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## References

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Disclosure and Barring Service | 000896332792

Professional reference | B Sweeney | CEO @ PopMenu