

Hi, I'm Ty

I help organisations utilise a playbook of user experience methods to measurably improve their products and services.



Ty Fairclough

Senior User Experience Consultant

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2020

Notable Experience

Jigsaw XYZ

DesignOps 6 months (permanent)
UX Designer 6 months(contract)
Product Manager 3 months (contract)

DIGI2AL (GOV - BEIS,DFID)

Interaction Designer 3 months (contract)

Equal Experts (Shawbrook Bank)

UX Consultant 11 months (contract)

POPMenu

UX Consultant 2 years 4 months (freelance)

DIGI2AL (GOV - BEIS, DfE, ESFA)

Interaction Designer 2 years 4 months (contract)

CareerFoundry

UX Mentor 1 year (freelance)

FOODit

Principle UX Designer 6 months (permanent)

CareerBuilder

UX Lead EMEA 2 years 9 months (permanent)

Kaplan

UX Designer 6 months (contract)

Trinity Mirror Digital Recruitment

UX Designer 1 year 10 months (permanent)

2007

Education & CPD

Jared Spool - UX Strategy

September 2020

Jeff Gothelf & Jeff Patton - SCPO

May 2018

Nir Eyal - Hooked Workshop

2015

Jeff Gothelf - Lean UX

2015

A Levels

3 A2/A-levels A-D 2005

GCSEs

8 A-C 2003

References

Disclosure Barring Service

000896332792

Professional Reference

B Sweeney | CEO @ PopMenu
F Ibe | Product Director @ GoCo

Character Reference

F Ahmad | Plastics Surgeon @ NHS

Skill set

Understand

Hypothesis statements
User interview techniques
Surveys and data analysis
Proto-personas
OKRs, KPIs & UX metrics
UX strategy

Explore

Workshop facilitation
Data personas
Rapid prototyping
User story writing
User story mapping
Empathy mapping
Service blueprints
Sitemaps /DoGo maps

Materialise

User interface design
HTML/CSS/JS
GIT
A/B & Multi-variant testing
Acceptance criteria
Usability testing
Prioritisation modelling
Accessibility & Digital Inclusion
User flow diagrams

Preferred Tool set

Pen + Paper
Post-it™ notes
UXpin
Figma
Atom editor
Lookback.io
Draw.io/Diagrams.net
Google Analytics
Validate.ly
Optimizely
HotJar
Miro

Methodologies

Lean UX
Design Thinking
Agile
SCRUM